



Logo Design Questionnaire

Not many people enjoy filling out questionnaires, but for your project to be successful I need some background information about your company and your vision. Please complete all fields where possible. The more information you can give me now, the better your logo will be. Once you have finished entering your information, simply press the 'submit' button on the last page and your form will be emailed to me. It's recommended to print or save a copy for future reference.

ABOUT YOU

Name: Company Name:

Address: Phone:

Email: Website:

Describe your Company:
(list of services, etc)

Design Deadline: Project Type: New Logo Design Logo Redesign

Is your deadline flexible? Yes, It's Flexible No, it's set and can't change.

ABOUT THE DESIGN

Location Customer Service Other

What makes you different from your competition? Product Expertise Years in Business

Please write the exact name as you would like to appear in your logo.

Do you have a Tag line?

Do you have specific images or icons that you wish or do not wish to be in your logo?

Where will you be using the logo?

Print Web Other

What attributes of your business would you like your logo to reflect? Please list as many as you can.

Who are your main competitors? Please list their websites if possible. What are your thoughts about their logos? How do you want your logo to differ from their logos?

Do any existing logos appeal to you & why? If so, please provide a link to a picture of each logo.

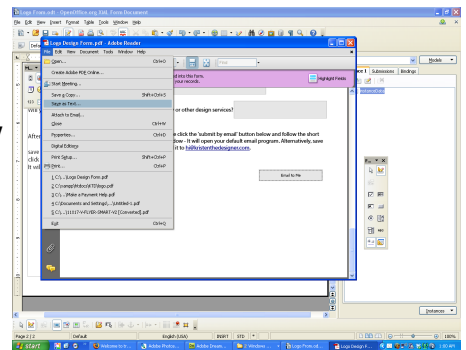
If your customer came away with just two thoughts about your business what would you want them to be?

Please supply a brief description of the design you have in mind and any other information that would be useful such as colors you want to use. Do you have a specific font or icon in mind? This goes for things you absolutely don't want to use as well. Is there a color you hate?

What is your Budget for the Logo?

Will you be requiring corporate stationery or other design services?

After completing this questionnaire please you must save text document (I've put a photo showing where to make the file into a text file), save the document, click the 'Email to Me' button below and follow the short instructions in the automatic pop-up window - It will open your default email program.



If you run into problems you can always save the text file and attach it in email and send it to hi@kristenthedesigner.com

Email to Me